

FINE WINE & GOOD SPIRITS

VENDOR DRESS CODE WITHIN FINE WINE & GOOD SPIRITS STORES

All vendors and their agents are expected to abide by the Vendor Dress Code explained herein while conducting events within Fine Wine & Good Spirits stores. Such events may include but not limited to in-store tastings, bottle signings, engravings and promotional events. Vendors and their agents should present neat and clean appearances, and both dress and grooming will exhibit professionalism and tastefulness.

Appropriate personal appearance reflects PLCB standards and communicates a positive impression to our customers. Radical departure from conventional dress and/or personal grooming will not be permitted.

The following dress requirements are implemented for all vendors and their agents working in retail Fine Wine & Good Spirits Stores. The responsibility for compliance with this procedure rests with the managing vendor of record.

Acceptable Dress – Vendors and their agents should be dressed in business casual attire for all in-store events. Dress should be simple and professional in appearance. Vendor representatives are required to wear aprons while conducting tastings within the store. Aprons may be branded with vendor or brand-related logos. Vendor aprons must not be green or brown so as not to be confused with PLCB employees.

Footwear - Appropriate footwear includes conservative walking shoes, loafers, flats, closed-toe dress heels and leather deck-type shoes. Flashy athletic shoes, thongs, flip-flops, slippers and any shoe with an open toe are not acceptable.

Inappropriate Dress - Dress that is generally considered to be in poor taste by conventional standards for professional settings will not be permitted for individuals interacting with the public. The following are not acceptable attire for in-store tastings: shorts; denim; sundresses; tank tops; transparent clothing; articles of dress that are excessively tight or revealing; and spandex or athletic pants.

Failure to Meet Standards – Deviations from these guidelines will not be tolerated and may result in temporary suspension of in-store tasting privileges. Continued violation of this policy by a vendor or its agent may result in permanent suspension of in-store tasting privileges.